



TOURISM MANAGEMENT

Business Management Faculty

(Didlaukio str. 49, Vilnius, tel. 219 16 40, el. p. administracija@vvf.viko.lt)

STATE CODE	6531LX046
STUDY FIELD	L01 Business
DEGREE AND (OR) PROFESSIONAL QUALIFICATIONS AWARDED	Professional Bachelor's degree in Business Management Additional Optional: Professional Bachelor's Diploma in International Hospitality and Services Management (UCN University College of Northern Denmark) – Double Degree Qualification
SPECIALIZATIONS	-
STUDY MODE (LENGTH IN YEARS)	Full – time Part – time
VOLUME OF STUDIES IN CREDITS	180 ECTS
LEARNING OUTCOMES OF STUDY PROGRAMME	<ul style="list-style-type: none"> - Organise, plan and administer a tourist enterprise activity. - Analyse business environment and make appropriate decisions for the tourism business. - Implement modern sustainable development principles in the business. - Control and evaluate the state of the tourism business and manage changes. - Create tourist products and introduce them into the market. - Communicate and collaborate in the national and intercultural business environment. - Form abilities and skills according to the personal interests and needs.
COURSE INFORMATION	
<i>Full - time studies</i>	<u>Admission in 2017 →</u>
CAREER OPPORTUNITIES	<p>Graduates will be able to work in tourism enterprises as sales or products executives and managers, organize and sell tourism services and products, be a tour guide (a possibility to get a certificate during the studies) also work in Tourism Information centers or in Municipality Tourism department. Be able to lead the team or create a new business.</p> <p>Social partners: UAB Tez Tour, AB Novaturas, UAB TravelDeals (Makalius), UAB West Express, UAB Baltic Clipper, UAB Travel Planet, UAB Lithuanian Tours, UAB Senamiesčio gidas, UAB Visit Lithuania ir kt.</p>