



VILNIAUS KOLEGIJA/UNIVERSITY OF APPLIED SCIENCES |

Business Management Faculty

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STATE CODE	653N12004
COLLEGE STUDY PROGRAMME	INTERNATIONAL BUSINESS
QUALIFICATION DEGREE AWARDED	Professional Bachelor of Business (VK/UAS – Vilniaus Kolegija/University of Applied Sciences, Lithuania)
ADDITIONAL OPTIONAL QUALIFICATION DEGREE:	Students of this study program will have a possibility to study in other higher education institutions in Europe: Groupe Ecole Supérieure de Commerce Chambéry Savoie (France), Utrecht University (Netherlands), University College of Northern Denmark (Denmark) according to the agreement of Multiple degree programme. Bachelor of International Sales and Marketing Management (UCN – University College of Northern Denmark, duration - 3,5 years).
BASIC EDUCATION	Secondary
STUDY MODE AND DURATION	Full-time studies – 3 years
STUDY VOLUME	180 credits
STUDY MODULES:	Sustainable Development, Communication, Business Foreign Language
<i>General Study Modules</i>	
<i>Modules of Study Branch</i>	Corporate Social Environment, Economics, Marketing, Management, Material & Financial Resource Management, Information Communication Systems, International Business Organisation, Entrepreneurship, International Marketing.
<i>Internships</i>	Professional (20 credits) Final (20 credits) Students will do internships in Lithuanian international and foreign countries enterprises in Sales and Marketing departments.
<i>Free Elective Modules (Optional)</i>	Foreign language (Italian, French, Danish, Russian, German), Leadership & Creativity
ANTICIPATED STUDY PROGRAMME OUTCOMES	Assess business environment; apply management principles in international business; set up a company and manage it; make decisions of international business; organise sales using marketing techniques; organise the logistics process of an international company; communicate with business partners, socialise and collaborate in an intercultural environment; manage financial and material resources and their changes.
GRADUATES WILL BE ABLE TO	Design enterprise activity; set up and manage an enterprise; research market and run business in accordance with the research outcomes; negotiate; organise purchasing and sales; guarantee quality of business activity in a multicultural environment; manage change; compile enterprise (division) business development plans; make decisions; be aware of international business particulars; manage and control available material and financial resources; conclude international business transactions.
CAREER PROSPECTS	Students successfully completed the International Business studies programme will be awarded Professional Bachelor's Degree in Business. Graduates will be able to work for international business, manage an enterprise or its divisions, as well as set up an enterprise. It is possible to continue studies in accordance with similar university study programmes.

**STUDENTS SUCCESSFULLY COMPLETED THIS STUDY PROGRAMME ARE AWARDED
PROFESSIONAL BACHELOR'S DIPLOMA IN BUSINESS.
ADDITIONAL: BACHELOR'S DIPLOMA OF INTERNATIONAL SALES AND MARKETING
MANAGEMENT (UCN, DENMARK).**