



VILNIAUS KOLEGIJA/UNIVERSITY OF APPLIED SCIENCES |
Business Management Faculty
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STATE CODE	
COLLEGE STUDY PROGRAMME	CREATIVITY AND BUSINESS INNOVATIONS
AWARDED QUALIFICATION DEGREE	Professional Bachelor in Business
ADDITIONAL QUALIFICATION DEGREE	Licenciado (Polytechnic Institute of Porto), Higher Education in Applied Sciences diploma (Estonian Entrepreneurship University of Applied Sciences)
BASIC EDUCATION	Secondary
STUDY MODE AND DURATION	Full-time studies – 3 years
STUDY VOLUME	180 ECTS
STUDY MODULES	
<i>General Education Modules:</i>	Sustainable Development, Communication
<i>Modules of Study Branch</i>	Business Analysis; Organization and Management; Innovative Individual and Organization; Sustainable Development; Personal Insight and Development; Economics and Business Documentation; Sales and Market; Communication; Entrepreneurial Behavior and Characteristics; Creativity; Business Models and Evolutionary Strategic Development; Knowledge Acquisition)
<i>Internships:</i>	Practice (20 ECTS credits); Final practice (20 ECTS credits).
<i>Free Elective Modules (Optional)</i>	Foreign Language (Danish/ German/ Russian/ French/ Italian/ Business English); Leadership; Quality Management
ANTICIPATED STUDY PROGRAMME OUTCOMES	1.1 Use innovative thinking techniques and implement individual, group and organizational creativity strategies; 1.2 Identify personal learning needs and structure learning in different learning environments and seek necessary knowledge acquisition. 2.1 Master and develop innovative ideas to improve products, services and strategic business operations and handle complex intra- and entrepreneurial situations creatively 2.2 Apply sustainable business principles to foster economic growth and competitiveness 3.1 Understand, develop and implement business management models. 3.2 Gain in-depth understanding of economic, financial and legal conditions and be able to launch and run business 4.1 Share interdisciplinary knowledge and communicate innovative and alternative concepts with internal and external stakeholders to support creative collaboration 4.2 Understand, assess and carry out scientific work in a well-considered methodological and theoretical basis
GRADUATES WILL BE ABLE TO:	1. Organize and implement new thinking and complex assignments in innovative aspects of modern society, based on relevant new theories and methods. 2. Create non-standard ideas and provide creative solutions to innovate enterprises. 3. Contribute to continuous development of strategic business processes. 4. Understand and develop direct and indirect communication with stakeholders on creative solutions
CAREER PROSPECTS:	JSP graduates will be able to apply the "Creative Platform" methodology to create and expand new businesses, products and services. It should be noted that graduates JSP graduates will be able to organize team work for new products, services and businesses creation, on the basis of experience of various sectors, areas and skills. Graduates will moderate the activities of the new product or service development groups, initiating a new business creation and development by themselves.
STUDENTS, SUCCESSFULLY COMPLETED THIS STUDY PROGRAMME, ARE AWARDED A PROFESSIONAL BACHELOR'S DIPLOMA IN BUSINESS, LICENCIADO	

**(POLYTECHNIC INSTITUTE OF PORTO), HIGHER EDUCATION IN APPLIED SCIENCES DIPLOMA
(ESTONIAN ENTREPRENEURSHIP UNIVERSITY OF APPLIED SCIENCES)**