



CREATIVITY AND BUSINESS INNOVATIONS

Business Management Faculty

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STATE CODE	6581LX002
STUDY FIELD	L01 Business
DEGREE AND (OR) PROFESSIONAL QUALIFICATIONS AWARDED	Joint (Lithuanian, Estonian, Portuguese) Professional Bachelor's degree in Business Management
SPECIALIZATIONS	-
STUDY MODE (LENGTH IN YEARS)	Full - time
VOLUME OF STUDIES IN CREDITS	180 ECTS
LEARNING OUTCOMES OF STUDY PROGRAMME	<ul style="list-style-type: none"> - Use innovative thinking techniques and implement individual, group and organizational creativity strategies. - Identify personal learning needs and structure learning in different learning environments and seek necessary knowledge acquisition. - Master and develop innovative ideas to improve products, services and strategic business operations and handle complex intra- and entrepreneurial situations creatively. - Apply sustainable business principles to foster economic growth and competitiveness. - Understand, develop and implement business management models. - Gain in-depth understanding of economic, financial and legal conditions and be able to launch and run business. - Share interdisciplinary knowledge and communicate innovative and alternative concepts with internal and external stakeholders to support creative collaboration. - Understand, assess and carry out scientific work in a well-considered methodological and theoretical basis.
COURSE INFORMATION	
<i>Full - time studies</i>	<u>Admission in 2017 →</u>
CAREER OPPORTUNITIES	<p>Qualified business specialists will be able to apply creativity training methods in business development activities, organize individual or group work, master and develop innovative ideas to improve products, services and business processes.</p> <p>The acquired knowledge and skills provide an opportunity to work as a business development specialist, product or service developer, employee training specialist or perform a similar kind of work at start-ups, national and international institutions, companies and organisations.</p> <p>Social partners: UAB Nextury Ventures, VšĮ Inovacijų Biuras, VšĮ Pozityvūs pokyčiai, Lietuvos kokybės vadybos ir inovacijų asociacija, UAB Amston.</p>